



CLOUD DEPLOYMENT WITH MÉTHODE

REMOTE HOSTING

Dynamic resource allocation and management.



Simpler, safer – in the cloud

Cloud hosting plays an increasingly important role in simplifying the creation and distribution of digital content. By hosting its customers' editorial installations in its own private cloud or on public cloud platforms managed by Amazon, Google or MS Azure, Eidosmedia is able to free them from many of the constraints involved in housing and maintaining physical infrastructure.

The advantages of cloud hosting go well beyond simple savings in hardware investment.

Cloud deployment allows a platform-as-a-service (PaaS) approach to functional provision. As well as eliminating the need to invest in and install hardware, it makes it unnecessary to maintain and upgrade software and make provisions for equipment failure and back-up. It also provides server capacity that can be scaled up and down in real time to meet the changing needs of the operation.

Super-fast launches

The benefits of cloud deployment are felt from the beginning of the project: deployment can begin as soon as the planning phase is completed since there is no hardware to provision. There is no risk of over or under-provisioning resources because capacity in the cloud can be added or removed at any time.

Dynamic support

Cloud installations are constantly monitored and maintained by Eidosmedia support staff.

Updates and improvements may be carried out regularly according to a schedule agreed with the customer, optimizing platform performance.

New software releases can be introduced periodically without disrupting the normal operation of the platform, ensuring that customers benefit from the latest application features.

Security and continuity

Cloud hosted solutions enjoy a level of security and continuity which would be difficult and costly to achieve in a local installation. All customer data is held in encrypted format. Only Eidosmedia and the customer hold the encryption keys. All installations are replicated in the cloud, providing exceptional fault-tolerance without the expense of creating a duplicate server base.

Mixed solutions

As well as public cloud deployments, Eidosmedia also maintains a private cloud platform, based in Frankfurt, Germany, providing a platform for the deployments of many of its news-media and corporate customers in Germany and elsewhere in Europe.

This allows mixed solutions to be created, for example combining the flexibility of the private cloud hosting with the unlimited scaling potential of the public cloud for online publishing operations.

Freedom to add value

Cloud deployment frees up time and resources for both editorial and development staff by relieving them of the routine tasks associated with managing a physical installation.

Users are freed to concentrate on business priorities and activities which really add value: curating their content and innovating formats and delivery channels.

Cloud partners



THE CLOUD ECOSYSTEM

